

ENT Associates of Lubbock Ranks for 100K+ Keywords and Establishes Authority Regionwide

ABOUT ENT ASSOCIATES OF LUBBOCK

ENT Associates of Lubbock is a small medical practice in West Texas, specializing in services and procedures related to the ears, nose, and throat. The practice faced challenges maintaining a steady flow of patients during slow periods and struggled to handle pre- and post-op questions and instructions during busy spells.

THE GOAL:

BOOST PATIENT BOOKINGS AND ONLINE AUTHORITY

ENT Lubbock sought to fully book every doctor's schedule two months in advance and provide comprehensive content to address patient FAQs. They also aimed to increase their online presence and attract new patients through search engine traffic.

THE RESULTS:

The content campaign with Fluxe was highly successful. ENT Lubbock achieved the following outcomes:



Increased Online Authority



More Patient Bookings



Enhanced Content Assets



Improved Physician Efficiency



HOW WE ACHIEVED

THESE RESULTS:

- SEO-Focused Content Strategy
- Detailed On-Page Optimization
- Off-Site Link-Building Campaign
- Authority Development

Through their strategic partnership with Fluxe, ENT Associates of Lubbock increased patient bookings, established themselves as an authority in their field, and improved their medical practice's overall efficiency.

Besides ranking for over 100K keywords and fully booking their doctors' schedules, their new, high-quality assets provide patients with helpful information on a comprehensive array of conditions and procedures.

